



Minor – Kinesiology - Sport Management

For more information contact Dr. Cornell Foo at 334-244-3812 or cfoo@aum.edu

Required Courses: (19-20 hours)

PHED 4310 (WI) Ethics in Sport
PHED 4330 Sport Marketing
PHED 4340 Risk Management and Legal Issues
PHED 4360 Sport Finance
PHED 4380 Leadership in Sport Organizations

Elective Courses: Select One

PHED 4200 Org. and Adm. of Physical Education
PHED 4270 WI Soc. of Sport & Physical Activity
PHED 4350 Sport Facility Plan & and Const.
PHED 4370 Sport Sales and Promotion
PHED 4390 Governance in Sport
PHED 4800 Psychology of Coaching
ECON 4350 Sport Economics

Learning Outcomes and Assessment:

- (i) Apply classroom knowledge to and gain practical experience from a functioning sport organization
- (ii) Develop a broader understanding of concepts and theories as they apply to a sport organization
- (iii) Differentiate between the various functions of individual and department within the sport organization
- (iv) Work effectively and collaboratively with all entities involved with a sport organization
- (v) Evaluate and solve daily issues as they pertain to the port organization